



Press Release

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FOR IMMEDIATE RELEASE

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Acara MedSpa Sponsoring National Event

Acara MedSpa to be "Platinum Partner" at Spa and Resort/Medical Spa Conference and Expo

Branford, CT – September 16, 2006 – Acara MedSpa, a division of Acara Partners, is preparing to act as the main sponsor at the fifth annual Spa and Resort/Medical Spa Conference and Expo in New York, held at the Jacob Javits Convention Center on September, 16th through the 18th. Acara, the "Platinum Partner", provided "unrestricted educational grants" in support of the event, which features workshops, guest speakers and networking receptions at the Javits Center, along with tours and hands-on sessions from spa, medical spa and resort experts.

"We are very excited to once again be sponsoring a Spa and Resort/Medical Spa Expo and Conference," said Acara CEO Francis Acunzo. "Previously, we sponsored the Miami conference in 2005. These events are extremely important to the growth and success of our industry."

As Platinum Partner, Acara will be sponsoring special networking events included as part of the paid education program of the conference. The education program consists of five concurrent tracks with daily themes: Spa and Resort, Medical Spa, Business, Trends in Health and Wellness, and Massage. The networking events cover three areas: "How to Build a Successful Spa", "Network among the Industry Experts", and a networking reception.

"As an industry leader, Acara is proud to be a part of an event which will bring together so many hardworking and dedicated people," said Mr. Acunzo. "The networking events each year help spa and medical spa professionals advance and grow in their businesses".

About Acara: Acara MedSpas is an Acara Partners Company. In 2005, Acara Partners spearheaded the acquisition and turnaround of a corporate owned medical spa company under their Acara MedSpas division. Acara MedSpas is the industry frontrunner in developing, managing and marketing leading medical spas.

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